

Seminar on Chinese Language & Culture for South-South Cooperation for Officials of Developing Countries

Name	Seminar on Chinese Language & Culture for South-South Cooperation for Officials of Developing Countries		
Organizer	Beijing International Chinese College		
Time	Nov. 8 th - Nov. 28 th , 2022	Language	English
Country	Developing Countries	Number of Participants	30
Training Objectives	<p>1.To enable participants to conduct basic conversations in Chinese, furthermore have a better understanding of Chinese culture and current situation of China, as well as the experiences of anti epidemic, and learn from China's experience of poverty alleviation, etc;</p> <p>2.To let the participants know more about China in a broader and objective perspective;</p> <p>3.To promote bilateral and multilateral cooperation and exchanges between China and other developing countries.</p>		
Requirements for the Participants	Professional Background	<p>——Operating Post: Specialties, experts or civil servants and officials majored in culture and education related sectors</p> <p>——Department level, academic degree or other related qualification requirements: Cadre of section, division level and below.</p>	
	Language Competence	Be able to understand, speak, read and write in English in order to meet the need of the lectures and meetings	
	Others	Have a certain knowledge of Internet and be proficient in computer operation	
Program Content	<p>Entrusted by the Ministry of Commerce of the people's Republic of China, "Seminar on Chinese Language & Culture for South-South Cooperation for Officials of Developing Countries" will be held by Beijing International Chinese College from Nov. 8th to Nov 28th, 2022. The main arrangements are as follows:</p> <p>I. Main Courses:</p> <p>1. China Basic Condition: mainly introduces the current situation of China's political, economical, social and cultural development and achievements since the founding of the People's Republic of China.</p> <p>2. Experience Sharing on Anti Epidemic in China: mainly introduces the anti epidemic situation in China, and shares the anti epidemic experience and expounds the world significance of China's anti epidemic.</p> <p>3. Experience Sharing on China's Poverty Reduction: mainly introduces the development and current situation of poverty reduction and poverty alleviation in China, and shares the experience and achievements of poverty reduction in China</p> <p>4. Practical Chinese: mainly teach common Chinese conversation knowledge, in order to let the participants have the ability to conduct basic conversations in Chinese.</p>		

5. Chinese History: mainly introduces the history of China and analyzes the phenomenon of Chinese culture in combination with the actual situation of history, so as to combine Chinese history and culture well, and let our participants appreciate Chinese culture in history.
6. Chinese clothing culture: the introduction focuses on the development history, cultural phenomenon, color, modeling, technology, material, brand and other contents of clothing. Through a more systematic introduction, it shows the theme content in the field of clothing culture, so that participants can fully understand the origin and development of Chinese clothing culture, and master the characteristics of Chinese clothing and the communication function of clothing.
7. Chinese traditional etiquette: it tells about the formation, characteristics, theories and classics of the country of Chinese etiquette, the ceremony of crown, marriage, funeral and sacrifice and its humanistic connotation, and how to reflect the characteristics of Chinese etiquette in today's interpersonal communication (such as receiving guests, banquets, respecting teachers, respecting the elderly, letters, etc.).
8. Chinese festival culture: introduce Chinese traditional festivals, cultural customs, traditional festival food and songs. Through the understanding of the culture behind the festival, let the participants feel the unique traditional festival culture of China.
9. Exchanges and cooperation between China and South South cooperation countries: mainly introduce the development and cooperation between China and participating countries under the framework of South South cooperation.

II. Introduction of Online Platform

Online meeting platform “ZOOM Meeting” will be adopted during the training.

III. Introduction of Main Lecturers

1. Cui Fuqiang, researcher, school of Public Health of Peking University, head of the Department of Health Laboratory Science and head of the Department of Global Health.
2. Liu Aifu, Professor of Beijing Union University.
3. Sun Jiwen, former ambassador of Chinese Embassy in the Republic of Gabon, associate professor of translation of the Ministry of Foreign Affairs.
4. Li Jing, associate professor and master tutor of Capital University of Economics and Business.
5. Zhou Xiaomei, associate professor from Beijing International Chinese College, deputy director of Academic Affairs.
6. Qin Shanshan, associate professor from Beijing International Chinese College, deputy director of Academic Affairs Division.
7. Meng Meng, associate professor from Beijing International Chinese College.

IV. Preparation for Participants Before the Seminar

Before the start of the seminar, please contact the organizer in advance to get the registration link of the online platform, and complete the registration information on the platform.

V. Assessment

	<p>Participants' daily present status on the platform will be used as the basis and reference for issuing the e-certificates.</p>
<p>Notes</p>	<ol style="list-style-type: none"> 1. This training adopts online training method, requiring participants to prepare network, computer, microphone, camera and other relevant equipment. 2. During the teaching period, participants shall observe the teaching time and discipline. The training completion certificates will be issued according to the attendance record. 3. Teaching discipline: Please enter the live classroom 10 minutes in advance to get ready for the classes, and change your name into your English name (exactly the same as your passport). 4. Information security: In order to maintain information security and protect personal privacy, please do not share relevant information of the classes to social media. Course materials will be sent to participants after class.
<p>About the Organizer</p>	<p>I. As a higher education institution specializing in the international promotion of Chinese language and culture, our college has rich experience in foreign affairs. BICC not only is a AAAAA social organization, but also now a member of the International Society for Chinese Language Teaching, Chinese Language International Promotion Center for the Belt and Road Countries, Chinese Educational Base in Beijing, as well as of Beijing NGO Association for International Exchanges and a member of China Public Diplomacy Association. The school is well qualified to receive overseas students, hire foreign experts and is capable of organizing domestic training programs for Chinese language teachers from abroad, of conducting human resources training program for national foreign aid projects and of undertaking the responsibility of HSK exams. We've now established Confucius Classrooms in Nepal and Belarus while keeping sending language teachers to Costa Rica and Zimbabwe. The Interactive Learning Center of Chinese Character, a high-grade and sophisticated project undertaken by the Beijing Municipal Education Commission, was officially opened to the public in May 2020, which has greatly helped our college in the promotion of Chinese character and Chinese culture internationally. As a member of the World Society of Chinese Language Teaching, our college has played a positive role in serving teachers and students, and has achieved certain results. Since its establishment, about 77,000 students from more than 160 countries and regions have been studying Chinese, experiencing Chinese culture and taking the Chinese language test through out college.</p> <p>II. By undertaking a large number of seminars for overseas professionals and officials, a professional project implementation team has been cultivated. Over the years, in addition to the training of Chinese language and culture for overseas students, our college has also undertaken the foreign aid training program of the Ministry of Commerce, the foreign media reporter training program of the Ministry of Foreign Affairs, the Chinese teachers' training program of the Chinese Foreign Language Exchange and Cooperation Center of the Ministry of Education, Chinese summer camp for foreign students, the diplomat training program of the Beijing Municipal Education Commission etc. Nearly ten types of training projects commissioned by the CPC Central Committee, the Municipal Women's Federation, the Federation of overseas Chinese and other government and social organizations. As the implementation base of foreign related projects and programs of Ministry of Commerce,</p>

Ministry of foreign affairs and Beijing Municipal Government, our college has undertaken more than 200 major projects entrusted by the state and Beijing municipal government. At present, more than 8000 foreign officials and professionals from more than 170 countries have participated in various projects and seminars in our college. Rich experience has been accumulated in the training of foreign government officials and professionals, a teaching and management team has been found with high teaching level and management level that adapts to the characteristics of foreign officials and professionals' research projects.

III. BICC has continuously organized the foreign-aid training programs for more than 14 years and accumulated rich resources and implementation experience

BICC has been the host for the foreign-aid training programs launched by the Ministry of Commerce since 2008, till now we have successfully held 128 seminars, more than 4,000 officials, experts and elites from 140 developing countries have come here to attend the seminars. The programs and seminars theme includes Chinese language, Chinese culture, diplomacy, diplomatic protocol, tourism, tourism management, news and media, etc. In the implementation of foreign aid training program, our college insists on understanding China and Chinese culture style in training. Through practical training courses, experiential training mode, our participants will have a broader and more objective understanding of China, China's experience, and China's development mode, in order to handle China related affairs in their work better and better, furthermore promote friendly cooperation between China and other countries, and create a better diplomatic environment. The foreign aid training programs undertaken by our college has been highly praised by the Ministry of Commerce, Foreign Business Offices and Foreign Governments for its good implementation result and effect. The minister and vice minister of Foreign Affairs of the Government of Georgia personally wrote a letter to the leader of the Ministry of Commerce, praising the seminar that was undertaken by BICC. The Peruvian officers also specially sent a letter of thanks to the Ministry of Commerce and our college, which was written by the participants of the "2016 Seminar for Peruvian Sinologist".

Until now, our college has successfully held over a hundred Seminars on Chinese Language and culture for Government officials from developing countries, and specifically held several seminars targeting the training of diplomatic officials. Through these seminars, we gained a deeper understanding of the thinking mode, research needs and learning characteristics of diplomatic officials, and accumulated rich project resources and management experience.

IV. Our college has rich experience in the implementation and management of online training projects.

Under the normalization of covid-19 epidemic prevention and control, BICC has held 15 online training program successfully, and will hold 22 online seminars in the rest of 2022. Up to now, BICC has also successfully held the online training programs launched by China Foreign Language Exchange and Cooperation Center of the Ministry of Education, China Public Diplomacy Association, Beijing Federation of Overseas Chinese and other ministries and departments. More than 60 mainstream media reporters from 21 countries, 665 college students from 16 countries, 93 Chinese teachers from 3 countries, and 598 foreign teenagers of Chinese origin from 5 countries have participated in our online training programs. The successful

	implementation experience of the online programs has laid a good foundation for future online training programs.
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